

## Vegan ImPossible -

## The Whys, Hows \& What to dos of a Healthy Eating Lifestyle

 By Bridgett Tulloh
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from the author.

While this book is intended to be
informational, there are a multitude of
studies that provide concrete health
data on this diet, in addition to the sources referenced here.

Please be advised that there are accounts of meat and dairy farming practices that may be difficult for the consumer to read. While no actual images of cruelty are depicted, the
reader should be prepared to read
about inhumane practices within the
industry.

This book is not a substitute for
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## Preface

I've written this book in hopes of
giving a beginner's guide to a vegan
lifestyle. While this book is intended
to be informational, it is based on my
opinion and particular references that
I have included throughout the book.

Much data is available to the public regarding the validity of a meat and dairy-free lifestyle. I have read and explored veganism for about 3 years (at the time of this publication). And though I have previously practiced a 100\% vegan diet, I am sympathetic to
those who struggle to commit to this lifestyle.

During my pregnancy, I veered from this course, and had difficulty
regaining my momentum after my son's birth. It seemed nearly impossible at the time. For now, we are a mostly vegan family, and it seems possible again.

My son has never eaten meat, and has had very limited amounts of dairy.

We make no claims to be 'perfect
eaters' and, like everyone, endeavor to
do our best each day. No one makes perfect choices all the time; though, if you are committed to what you believe
is right, you will often find yourself back on the path with time.

There has been some discussion that perhaps vegans promote themselves as
taking a moral high ground, and in some way, place themselves on a dietary and lifestyle pedestal. Many people consider a vegan way of life to involve abstaining from all purchases
(shoes, leather chairs, etc.) that were connected to an animal. In this way, the term 'plant-based' diet has
emerged as similar to a vegan diet, but without the moralistic philosophy behind it.

The emphasis with plant-based diets
tends to be solely health focused,
rather than with the promotion of
ethical causes. However, it should be
noted that many people use the terms
"vegan" and "plant-based diets"
interchangeably, and in a few
instances, it will be referenced in this
way throughout the book.

Again, please know that for every
consideration proposed and discussed
regarding veganism in this book,
there are a multitude of opinions,
studies and arguments on both sides,
nutritionally. This book is intended
to be helpful in establishing, what I
believe, are extremely healthy ways of
eating and living.

I hope that through making these
healthy changes in your life, you will
find enjoyment and better quality of life. You may be surprised by what you
learn.

## Introduction: Veganism Defined

If you're like me, you've heard of the
term 'vegan’ for many years. You may
have thought it sounded like an
extreme lifestyle choice. Vegetarian?
Okay, sure. I could do that. But,
vegan? What about cheese, milk,
yogurt? Could I live without those
favorites? And aren't those foods
healthy for me anyway?

Well, as it turns out, those foods
actually aren't healthy for you after
all. We've been duped, you could say.

## The industries that promote dairy and

animal products are not necessarily
looking out for our best interests.

Be your own health advocate and get
the real facts. So, what is veganism,
exactly?

A vegan diet simply means
that you choose not to eat any
animals or animal products.

It's really that simple. Rest assured, you will find loads of healthy and tasty
alternatives that will help you
experience this way of life, without
feeling deprived. And when you begin
to eat the vegan way, you can truly
expect to look and feel better.

In the following chapters, I'll tell you
why abstaining from animal foods and
products is healthier than the
traditional American diet, and you'll
learn some unfavorable and unkind basics of the meat and dairy industry.

I'll also detail some of the specific benefits you will experience by going vegan, including benefits for your health, your spirit and your sense of economy. We'll talk about how to incorporate these changes into your lifestyle, and I'll even give you a true

# glimpse of what everyday life is really 

like as a vegan. Lastly, we'll take a
look at some recipes to get you
started, and some resources for further
reading inspiration.

A Personal Story:

I began my vegan journey after a close
friend made the choice. She had read
"The Kind Diet," by Alicia Silverstone
and found herself adopting the
lifestyle soon thereafter. She did so
quietly, and without any real fanfare
about it. She simply made the changes
and let others take note.

I asked her one day, as we were
enjoying our authentic Vietnamese
food in a Durham, NC restaurant (I
had the pork, she had the lotus root
soup and tofu platter), about her
reasoning. I had not read the book yet
and was curious about the thinking
behind being vegan. I wondered
things aloud like,

# "Aren't we designed to eat meat? <br> Didn't our bodies evolve to be meat 

eaters? Don't you miss cheese and ice
cream and sour cream and milk
chocolate and yogurt?"

And, although I'm not quite sure, I
probably even asked her, the infamous
vegan question...
"Where do you get your protein?!"

The fact is, I liked her answers. This conversation took place a few years ago, but a few things still stick with me.

One was this: When I asked her about
our body's need for meat through our
human evolution, here is
(paraphrasing, of course) what she had
to say... "Yes, our ancestors (roughly
our human history for the last 200,000
years or so), did eat animals as part of
their diet. But I like to think that
when they did so, it was in
moderation, without it being primary
in their diet. I also like to think that
when they took an animal's life for
their own sustenance, that they did it
purely for survival, that they had
respect for the animal, and that they
expressed great gratitude and
reverence for its life."

It's certainly a lot different than how
we treat and consume animals today. I
think about what she said, and I
contrast this image of our ancestors
hunting for wild boar and fish, with
the modern day, all too familiar
images, of microwaveable frozen
sausage links, double- and triplestacked burgers and mystery meat hot
dogs. Yes, I'd say there is quite a difference.

This book will shed some much
needed light on the way in which our society eats and manufactures food.

You may have heard these facts and sentiments echoed in other articles
and books. Fortunately, this
information is becoming available and
more mainstream. It's encouraging
that more and more people are
moving towards a plant-based diet.

However, if this subject is new to you,
you may be very surprised to learn
some unpleasant truths about meat
and dairy.

## Chapter 1:

The Case for Going Vegan: Dairy

## Untruths

## Calf's milk

As it turns out, milk does NOT do a
body good. That calcium you were
taught to believe you needed for
strong bones and teeth is just not
doing its job in the form of milk. Yes,
I know it has been ingrained in us that
dairy is good for you. Calcium, yes.
But, dairy? Oh no, my friend. Just wait and see what knowledge awaits
you. You'll just have to take some
time to re-train your brain.

## Let's think about it from the most

## basic of frameworks - that of nature.

Milk is produced from a mother cow,
meant for her baby cow after birth.
The baby calf is separated from her
mother usually at 2-3 days old. The
mother cow is repeatedly made
pregnant, usually by artificial
insemination, and is hooked to
milking machines for the vast
majority of her pitiful life, just so that she will continue to produce milk.

But, you know, even in nature baby calves don't continue to drink milk once they are grown. That milk is specially designed by nature to help a baby calf grow into a mature cow, just like our human milk is designed for human infants' special developmental
needs.

How odd is it that we decide to take
that baby calf's milk for our own? If
you asked a 10 year old, who had never
had dairy before, to go and pull on a
cow's udders and drink what came out,
he would think you were mad. (I'm
thinking that somewhere along the
way, the human spirit of marketing
must have gotten involved for this
idea to fly so well!)

## Milk aches

No, in truth, cow's milk is a foreign substance to our bodies. In fact, it's so
foreign that many people have a wide range of affecting conditions that result whenever they ingest dairy in any form, typically referred to as a
lactose-intolerance or sensitivity.

Discomforts ranging from nausea,
cramps, bloating, gas, runny nose,
thick-coated tongue, chronic sinus
infections, poor digestion and
constipation can make that bowl of ice
cream seem like a punishment rather
than a treat.

Who experiences these ailments, and
why is it that dairy doesn't seem to
bother many people?

Well, the fact is, dairy actually does
bother a rather large number of people
after all.

Have you noticed the increased
number of products and marketing for people with lactose-intolerances?

Companies actually found a way to
take lactose out of milk, just so that you would keep buying milk!

According to statistics from the Ohio
State Medical University ${ }^{1}$, 30-50
million Americans experience some
degree of lactose intolerance. They
also cite that as many as $75 \%$ of all
African-American, Jewish, Native
American and Mexican-American
adults are also lactose intolerant, with
$90 \%$ of Asian-Americans being lactose
intolerant as well. It seems that
people with European ethnic
backgrounds are the least likely to
experience this condition.

One reputable theory about these
intolerances relates to our human
history over time and across the
world. Cultures who have very
lengthy histories relying on the use of
animals and animal products (such as
Northern European countries) tend to
have adapted, and are better able to
digest these products. Cultures that have eschewed these foods (such as

Japan), did not develop that necessary
digestive processes.

Cultures that are currently able to eat and assimilate dairy best were,
historically speaking, carrying genes
that were an aberration from the
norm. Their ability to digest dairy
helped them to survive during tougher
survival periods ${ }^{19}$.

Keep in mind that food in our country
is currently far more plentiful than
our ancestors enjoyed. It may be that
in times of crisis, we needed to partake
of sustenance in ways we typically
would not have, in order to survive.
This may be how we began to drink
another animal's milk to begin with.

It is theorized that the people who can
enjoy dairy without any unpleasant
(noticeable) side effects, are perhaps
carrying a gene mutation that
developed over time and was passed down through generations ${ }^{18}$.

## Healthy?

What about the health benefits of
dairy products? Isn't there value in
drinking milk? Don't we need our
calcium and Vitamin D? Well, we've
been told for many years that dairy

## consumption is an excellent source

of calcium. Vigorous (and
expensive) ad campaigns from the

## Dairy Council have effectively

branded their milk moustaches and
hourglass figure images.

# This is despite the fact that dairy is 

actually associated with weight
gain, diabetes, inflammation and numerous other health conditions.

There are studies citing everything
from asthma and autoimmune
diseases being linked, due to
excessive inflammation, to dairy!

## These incredible life-altering

conditions and illnesses are in
addition to the well-documented
links of weight gain and irritable
bowel syndrome with dairy ${ }^{6}$.

That hourglass figure ad you may
remember? It was indicted for poor
research, and consequently, the ads
were discontinued. Yet, the image

## remains in our minds.

A tall glass of milk is often an ideal image of a healthy food for many people. Wholesome. Goodness. Quality. Right now, well-meaning parents wanting to do the right thing for their family, buy their children gallons of milk, and even put milk in baby bottles and sippy

# cups, all in an effort to provide what 

they are told is a healthy food choice.

## Yogurt snacks that come in

squeezable tubes, and stringy
cheese snacks are toted in lunch
bags every day. We have been taught over the years to believe
that milk provides necessary

## calcium for healthy teeth and

 bones. How could we do without dairy?Women drink and eat dairy daily to
help with what they are told will
prevent osteoporosis and bone
fractures.

## But, does milk really do a body

## good?

## Our bones

## In our country, we have one of the

 highest intakes of dairy and yet one of the highest rates of osteoporosis.Here are a few reasons why that
"wholesome" glass of milk doesn't get necessary calcium to your bones:

Animal products are considered highly acidic, rather than alkaline, to your body. Acidic foods, such as soda, processed foods, meat, eggs and dairy, leach calcium from your bones to aid in their digestion.

## The phosphorous in cow's milk

 actually prevents assimilation of the calcium into your body ${ }^{10}$.Your body's digestion of animal
proteins (meat, seafood, eggs and
dairy) requires a release of calcium
from your bones ${ }^{11}$.

## The Physician's Committee for

Responsible Medicine states, "Dairy
products do contain calcium, but it is
accompanied by animal proteins,
lactose sugar, animal growth factors,
occasional drugs and contaminants,
and a substantial amount of fat and
cholesterol in all but the de-fatted versions."

## Cow's milk is just not a natural

balance of nutrients for our human
bodies.

And no matter how much calcium you
think you are consuming by drinking
that tall glass of milk, your body is
losing calcium simply by trying to
assimilate the imperfect human food
of a cow's milk ${ }^{4}$. The acidity produced
in your body by eating meat, dairy
(not to mention processed foods, fast
foods, etc.) is further inducing poor
health in your body! Our bodies have a delicate pH balance that needs to
tend towards an alkaline state.
Otherwise, we get sick.

## You can reverse health problems

The movie, "Forks over Knives,"
highlights nutritional studies, and
interviews two leaders in nutrition
and medicine, who have been on the
forefront of this knowledge for years.
Nutritional scientist, T. Colin
Campbell and surgeon, Dr. Caldwell B.
Esselstyn, Jr. (whose son recently
wrote, "The Engine 2 Diet") their
families and their patients, have lived in very healthy physical states by
following plant-based or vegan diets, and are now in their 80's.

Their patients have seen reversals of chronic health conditions, documented
by multiple physicians. Many are off of most, if not all of their previous medications. I would encourage you to see the film if you would like
further inspiration for a dairy and
meat-free lifestyle.

Worldwide, the meat and dairy-rich
diet we are accustomed to here in
America, is just not standard practice.
However, as the Western diet (and
fast food) begins to creep into the
cultural life of other countries, the health problems are also on the rise.

Authentic Japanese food, for example,
is virtually dairy-free. Their citizens
have enjoyed approximately half of
the incidences of osteoporosis and hip
fractures compared to the U.S.

Other findings have concluded that
incidences of a number of cancers
(prostate, breast, etc.) are also
significantly lower when dairy is either eliminated, or comprises less than $5 \%$ of the population's diet ${ }^{4,5}$.

## Dairy sludge

Other unpleasantries of dairy products
include its associations with allergies,
ranging from the mild (red eyes) to
the severe (hives), and general
tendencies to 'sludge' up the body. Let
me explain sludge.

80\% of milk is casein, a mucous forming

$$
\text { protein producer }{ }^{8}
$$

As if that doesn't sound gross enough,
let me further explain. When you eat
dairy, your body struggles to digest and assimilate cow's milk. At some
level, whether without your
knowledge, or if you're in full-fledged allergy mode, your body is
recognizing milk as foreign, and
therefore releases histamines. These
histamines are what you feel when you
have any other allergic reaction (from
pollen, cat dander, etc.)

Meat and dairy are both high in
histamine levels ${ }^{7}$. This means that your body becomes inflamed.

Inflammation is a core component of many illnesses, from joint pain to
heart disease and more. Not a good state to be in.

In an effort to digest and self-cleanse
from dairy, your body begins to
emanate mucous, clog skin pores, and
even manufacture bad breath, all in an
effort to work this dairy through the
body. This is the dairy sludge.
Mucous even lines your digestive tract
as well... So, if you've not been
'regular' you may now know at least
part of the reason why.

## Ditch the dairy

When you think about dairy sludging
up or clogging up your body in this
way, it's easy to see how taking it out
of your diet will make you feel
literally, lighter, and more energetic.
Give yourself a week dairy-free. Better
yet, try for a whole month. For many
people, they will notice their digestion
improving, their sinuses clearing up
or their energy level lifting.

If you slip up and do eat dairy during
this trial period, your body will go through all of the same inflammatory
responses again. You will need to start anew, and truly eliminate dairy
for a period in order to experience the fullest benefits.

Having said that, any reduction in
dairy is bound to benefit your body
overall, and even less than $5 \%$ total
dietary intake is associated with
significant decreases in a multitude of
illnesses. As an added bonus, reducing
your dairy intake will also help to
prevent the suffering of animals,
discussed in Chapter 4.

In Chapter 6, I'll detail some dairy
alternatives, and introduce a way to
approach learning about these foods
and incorporating them into your
diet. Some people find that they don't
miss dairy after a while. Others feel
they need and enjoy alternatives to
milk, cheese, mayonnaise or yogurt as
part of their daily diet.

Here's an interesting side note about eliminating dairy from your diet that I
have found to be true. If you go for a
period of time without any dairy (for me it was about 3 months), and then you decide to 'splurge' and eat something with dairy in it (for me it was ice cream), you may find the taste very objectionable.

I truly believe that your taste
preferences can be adjusted over a
period of time, so that your body gets
used to what you generally feed it.

For me, when I decided to have that luscious-looking chocolate ice cream,
the first few bites were pretty tasty.
But after a few minutes, I found that I
had a very intense and unpleasant
taste in my mouth. The milk flavor
was so strong, that I couldn't even
finish my small cup.

I came home and proceeded to brush my teeth and even my tongue in an attempt to rid myself of the taste! If you're not used to it, dairy can have an
incredibly potent and unpleasant
taste. So, if you think you'll miss dairy
too much, remember this. Your tastes
will literally change. You will find
you simply no longer desire foods like
cheese and ice cream.

And even though your friends may be enjoying that creamy triple scoop, and you may feel temporarily deprived, when opting for the sorbet (most are
dairy-free, just ask), you will most
likely feel better. Your body (and the animals) will thank you, both in the short-term and the long-term.

## Chapter 2:

The Case for Going Vegan- Part 2:

## Meet Your Meat

Are we designed to eat meat?

When I first considered going vegan,
the questions that arose in my mind,
were, "How can being vegan be
natural? Didn't we evolve to be meat-
eaters, and aren't we designed that
way?" Upon looking into the matter, I
found the answers to be both yes, and no.

## Our bite

Let's first take a look at our teeth.
Looking at other animals, those with
teeth similar to ours tend to be
vegetarian. An over-simplification
would be to compare a horse to a lion.
Our teeth tend to resemble that of the
vegetation-chomping animal, the
horse, while the lion's are especially
sharp, designed for tearing flesh.

It should be said that there is much
debate about the issue of what our
bodies are designed to do. One side of
the argument may say that we didn't
need sharp teeth in our evolution
because we evolved to use tools, rather
than our teeth. Also, that we learned
to use fire, and did not need to 'tear
flesh' or eat raw animals, such as a lion
would. The people in this camp tend
to argue that we are designed to eat meat after all.

The other side may say that our front teeth and our back molars are
designed for the chewing action and biting off of vegetation. The people in
this camp tend to argue that meat eating was an evolutionary aberration,
and not the standard course of our livelihood.

I now lean towards the vegetation side of things, fully believing that different subsets along our human evolutionary path had to adapt to eat what was available during times of scarcity. However, I personally doubt a diet high in meat was feasible, sustainable and ideal to health and vitality. Our teeth may or may not tell the story, depending on who you ask.

## Our digestion

Next, let's take a look at our digestion
as we think about whether we were
designed to be meat-eaters. Enzymes
produced by our mouths, our stomach,
pancreas and even bile from our
gallbladder all go to work to digest
our food. There is common agreement
from the medical community that
meat can over-extend our ability to
manufacture sufficient enzymes for digestion.

Small portions of meat do not
typically have a great indigestion
effect for most people. However,
larger portions of meat consumed within a relatively small timeframe can lead to indigestion by virtue of the
over-taxing of those enzyme-
producing organs. Do this repeatedly,
day after day, year after year, and you
can see how this process can disrupt
our body's health.

What about our colons? When
looking at the anatomy of other
animals, those with shorter colons
tend to be meat-eaters, and those with
longer colons tend to be herbivores.
Roughly speaking, an herbivore's
colon is about 12 times the length of
the human body, while a carnivore's is
about 3 times that length. We
humans fall into the herbivore
category.

There is common knowledge that
most meat is high in fat and low in
fiber, and therefore, meat can do a number on your digestion. Some people refer to the feeling after a meat-rich meal as hearty, and having a
feeling of fullness. Vegetarians may
call it an unpleasant heaviness.

We all know that fiber is
recommended in your diet to help
"move things along". You'll find
conflicting theories on what is
actually going on with your colon
when it comes to digesting meat.
However, rest assured that breaking
down muscle mass in your stomach is
no small feat and requires a great deal
of bodily energy.

## Digestion energy

Vegetarians digest their food
approximately a full 24 hours faster
than meat-eaters ${ }^{9}$. One thing that
most people have never considered (as
I know that was not fully aware of it
until recently) is just how much
energy your body must spend on
digestion.

I'm sure you've had those meals that left you feeling extremely tired and
sleepy afterwards. A simple Google search yields tons of people
questioning why they are so tired after a meal.

A lack of energy is a primary
complaint from people who just don't
seem to feel good. And a lack of energy can prevent you from fully
enjoying the activities of your life.

Have you ever had a meal that left you
feeling energetic and light? Did you even know that was possible? Our body spends more energy on digestion
than any other single function. A
meal that is taxing to the stomach and
intestines will leave you feeling
taxed!

## I fully believe, foods like fruits and

 vegetables get a super highway pass, particularly with juicing and smoothies. These plant foods are easily broken down and assimilated into the body. The nutrients are available almost immediately. And when you blend or juice fruits and vegetables, you are further aiding your body's digestive process, requiring lessdigestive energy. So, naturally, it
follows that you will feel more
energetic!

## Our ancestors

Overall, considering the information
I've found regarding our human
history and what we were 'designed to
eat,' here is the answer that I came to
accept, after much learning and
reading:

Yes, our ancestors did eat meat.
However, the proportion of meat to
fruits, plants and nuts was extremely
low, as a generality. When we ate
meat, historically speaking, meat was
simply not that plentiful. Having
animal meat to eat meant a lot of
effort and work. It was used sparingly,
and comprised a small portion of the

# overall diet. I like to think that with 

these circumstances, when an animal
was killed for these meals, there was
respect for that animal's life.

Keep in mind, that animal had (until
recent years of domestication, and
more recently, meat factories and slaughterhouses) lived in nature for
the duration of its life. There were no
years of suffering involved in order to produce the type of mass quantities, we, as a society, are accustomed to eating today. There were no growth hormones, no mass feeding of grains, no artificial insemination, no crowding of animals in inhumane conditions...

## Meat today

Today, we can go down the street and buy a great big bucket of fried chicken, extremely cheap. We can get sausage biscuits, quarter pound hamburgers, hot dogs, steaks and the like, on any whim, in any amount, and at varying prices (usually cheap).

Our bodies simply were not designed to eat this way. The volume of meat
we consume in this country is
staggering. Even a hundred years ago, even fifty years ago, meat comprised a much smaller proportion
of our daily diets. Today, many people eat substantial quantities of meat, 3
times a day.

As a culture, most of us don't even feel
that we have a complete meal
assembled without meat at the center

## of the table.

This ever-present expectation of meat
served in generous portions
throughout our day is one of the
reasons that the meat industry has
grown so immense, and factory-like.

## Factories replace nature

Here's where it starts to get
uncomfortable. It is difficult to talk
about the virtues of going vegan without talking about the animals.

We would all like to avert our eyes,
but for the sake of considering
veganism, let us peer into the innerworkings of where our meat actually comes from.

Factory farming - Cows are crammed
into tight spaces with one another and
forced to stand in their own manure.

Images online are in stark contrast to
the 'happy cow' commercials you may
have seen. They are fed an unnatural
diet of corn to fatten them up, and
fast. They are likely to get sick on
this diet, so they are given antibiotics.

# Farmers have also stuffed chickens so 

close together in cages that the
animals can spend their entire lives
unable to lift one of their wings.
Their beaks are often cut off so that they will not peck each other to death
to escape their inhumane living conditions.

This cruelty is all aimed to keep costs
down and keep up supply. There are
assembly lines for quick slaughter and
butchering of animal bodies so that
they can be packaged efficiently and cheaply.

## What about organic, hormone-free,

## free-range and grass-fed?

You may consider that buying meat that is raised organically or hormone-
free is somehow a less cruel industry. Unfortunately, that is not the case.

## You may also think that free-range

 and grass-fed means cruelty-free.Again, that is unfortunately not the

## case.

## Organic simply means that the

animals are fed an organic feed. It means nothing regarding their living
conditions and treatment. Animals in
this category are still typically
subjected to standard factory horrors,
including painful mutilations (de-
beaking, castration, etc.) without painkillers.

Dairy cows still have their baby calves
taken from them extremely early.
Mother cows have been known to

## escape from some farms and travel

miles in search of their baby calf. As a
new mother, I see these stories in a
whole new light: the separation of a
new mother from her new and nursing
babe.

I recently learned of one of the more 'humane' practices at smaller farms, of weaning baby calves by inserting a
spiked ring into their noses. When the
baby calf goes to nurse, the mother cow will kick the baby calf away
because of the pain of the spikes on her udder. Wow.

What does hormone-free mean? No
hormones. While you won't be
ingesting hormone-laden meat and milk, it does not mean the animals
were treated well.

What does grass-fed beef mean? In some cases, grass-fed cattle are treated
more humanely. You have to do your research if you find a local farm. But,
the environmental toll (discussed in
Chapter 6), and the health toll,
remains.

## What about free-range chickens and

## eggs? It certainly sounds more

appealing. If animals are given room
to move and access to sunlight, it surely must be cruelty-free, right?

This label simply means that at some
point during the day, the animals may
be let outside. It also means they are not forced into cages, but the

conditions continue to remain far less

## than ideal.

## United Poultry Concerns put it this way:

(Free-range eggs basically means this)
"Typically, 2,000 or more hens - each hen
having only 1 to 2 square feet of floor space

- are confined in a shed without access to
the outdoors during their lives. If the hens
can go outside, the exit usually is very
small allowing only the closest hens to get
out. The yard may be nothing but a mud
yard saturated with droppings and
intestinal coccidia and other parasites."
There are online videos of these farms, if you're up for it.

The egg industry is probably one of
the most surprising to me. I was
thinking that it was one of the
industries that was likely to be least
cruel. Here's the shocking truth about eggs though. About half of all chicks are males. Males do not grow up to lay eggs. Therefore, male chicks are of no use to the egg industry. The solution to this economic industry problem is to simply kill all of the male chicks as soon as possible (to cut costs as much as possible). The methods for killing them, called chick culling, involve smothering in giant
chick-filled plastic bags, being tossed
into a high speed grinder, cervical dislocation or electrocution.

## Hard to accept

If you've never heard any of these
facts before, it may take a while for you to pick your jaw up off the floor.

It is simply hard to accept that people

do this to animals.

I have been around children who have cradled baby chicks in their hands.

They are absolutely smitten with
these animals. Who wants to tell
them what egg farmers do to baby
chicks (in the millions)? This is one of the reasons I have opted to keep my
son as close to vegan as possible. I
never want to explain to him that we support that activity.

If you are so inclined on including
eggs in your diet, find a person who
keeps chickens, almost as pets. I have a friend who lives out in the country,
and has named the hens she raises.
Seek these people out, if you are intent
on eating eggs. Otherwise, put the

# egg industry on your list of reasons to 

 go vegan.With all of these things to consider,
the design of our bodies, the way our ancestors most likely ate, our current
meat industry, the dairy industry, I
have firmly come to the conclusion
that the way we eat in America
today, is just about the least natural
thing we could do.

Our health is telling the tale, with ever-increasing illnesses, cancers and
chronic conditions.

Meat-rich diets = sickness (sooner
or later)

Meaty diets are also associated with
colon cancer, heart disease, high blood
pressure, high cholesterol to name a
few. Not to mention, vegetarians
typically have longer life expectancies
than their meat-eating friends, and
I'm willing to bet they feel better
during their years as well ${ }^{2}$.

These health associations may seem
hard to face up to at first. After all, it's
hard to change lifelong habits. And with the production of animal farming
so far removed from the public sight and consciousness, it is hard to
conceive of the realities. Yet, the
information is there for those that would but look.

And here you are here reading this
book after all! So, I hope that with the
knowledge of how eating meat and dairy can affect your health poorly, and how the meat and dairy industry
are treating animals so cruelly, you
are ready to jump into a vegan
lifestyle with vigor. Let's talk about all
of the wonderful things that will come
of your decision to explore vegan
possibilities.

## Chapter 3:

## Health Benefits: Your Body

## Life-saving effects

Rest assured, the health benefits to
your body of going meat and dairy-
free are plentiful. The research for just one of these health improvements
can easily take the space of one entire
book. Countless medical studies have cited the profound health improvements from a vegan lifestyle.

Here are some of the most significant, and potentially lifesaving effects from making the switch to a vegan (or plant-based)
diet:

- Reduced risk of heart disease
- Elimination of all dietary
cholesterol
- Reduced risk of Type 2 diabetes
(possibly cured)
- Lower blood pressure
- Reduced chances of colon cancer
- Lower rates of breast cancer

Reduced joint pain

- Improved digestion
- Weight loss
- Improved energy
- Healthy skin
- Healthier hair and nails
- Improved or eliminated allergies
- A longer life expectancy--- which
you'll be able to enjoy now that
you've improved your chronic
conditions and have begun to feel
healthy!


## Heart disease

Cardiovascular disease (think heart
attacks, open heart surgery,
angioplasty, by-pass surgery, stroke) is
the number one cause of death in this
country. Almost unbelievably, it is
largely preventable. Actually, most chronic diseases are preventable,
through lifestyle and dietary changes.

You can reduce your risk of cardiovascular disease by as much as

80\% through lifestyle and diet
changes alone. Vegan eating is
possible, and can be a very effective strategy for re-claiming your heart
health.

One study found that when compared
to people who ate meat at least once a
week, vegetarians had a $38 \%$ reduced
rate of an early death from heart
disease. Vegan death rates from heart
disease, strokes and cancer were
substantially lower than those of
regular meat-eaters ${ }^{12}$.

Shockingly, for as many as $50 \%$ of people who have heart disease, the
first symptom of the disease is death
from a heart attack. It doesn't have to

> be this way.

Optimum health

When you choose to become vegan,
you are removing unhealthy animal products that can have detrimental effects. However, it is entirely possible
to become what is deemed a ‘junk food vegan or vegetarian'. There are so many processed products and snacks on the market today that it is easy to fall into that trap. Potato chips maybe vegan, but that certainly doesn't mean
they're healthy. The same goes for
frozen meals and sugary 'vegan'
desserts.

Sure, these readily available vegan
meals can aid with the transition, and
fill in for those nights when you are spent and in need of a quick meal. But
they are not the cornerstone of a healthy diet, vegan or not. Try to use
these foods in moderation. While
they do help make a vegan diet
possible, and practical, they should be relied on lightly.

For optimum health, you must swap
out your meat and dairy foods for actual plant foods! However, in my
humble opinion, for the health of your spirit, you must indulge in something besides health food once
in a while! (Perhaps, try a vegan

## cupcake!)

Generally speaking, when you adopt a vegan or plant-based diet, you are not
only removing animal foods and
products from your diet, you are
replacing those foods with healthier
alternatives. You must be doing so, by
virtue of taking out meat and dairy.
What is left? Vegetables, grains, fruit,
nuts and beans!

The increase in plant-based foods will support your health in ways you have not even considered! Let's take a look at the benefits you'll reap from these excellent food choices.

Dark, leafy greens include kale,
arugula, spinach, dark lettuces and more, and are full of calcium, folate,
iron, fiber, beta-carotene and Vitamins
$\mathrm{A}, \mathrm{C}$ and K . That nutritional profile supports everything from building
overall immunity, to maintaining eye
health (helping to prevent macular
degeneration), to promoting
cardiovascular health and countless
other benefits.

Greens also have chlorophyll, which
gives loads of energy and vitality - a
feeling that some people refer to as
'brightness'. Whether raw, steamed or
cooked, there is no doubt that green vegetables play a significant role in
the prevention of countless diseases
and illnesses.

When you eat foods like this, your
body actually gains energy, instead of losing energy. Remember, the
digestive workload of breaking down meats and dairy is taxing. Eating should increase your energy, refueling your body.
from your meal, rather than drained and in sore need of a nap?

## Calcium

There is some debate as to whether
the U.S. actually inflates their daily
recommendations for calcium intake
(currently 1000 mg a day), because it is
based on a standard American diet,
which is meat and dairy heavy. We now know that those foods, much like soda and processed foods, take calcium
from the bones during digestion.

Omitting those foods from your diet will help you retain more calcium, and will therefore lower the amount of
calcium needed through diet each day.
It is worth some thought and further
research by the powers that be.

Additionally, countries that have a smaller calcium intake do not necessarily have higher rates of
osteoporosis or bone fractures, and oftentimes have significantly lower rates of these ailments. So, there's more to the story of bone health than simply drinking milk, or taking a

## calcium supplement.

What we do know is that there are many readily available healthy plant sources where you can obtain substantial calcium for your diet. Where can you find your calcium if you're not drinking milk and eating dairy products? Here's a quick list of some surprising foods.

# For comparison, $2 \%$ cow's milk, 1 cup <br> <br> 三 260 mg of calcium 

 <br> <br> 三 260 mg of calcium}

Ricemilk, 1 cup, enriched $=300 \mathrm{mg}$ of
calcium

Orange Juice, 1 cup, calcium-fortified

$$
=350 \mathrm{mg} \text { of calcium }
$$

Sesame seeds, $1 / 4$ cup $=300 \mathrm{mg}$ of
calcium

Tofu, $1 / 2$ cup $=258 \mathrm{mg}$ of calcium

Soybeans, 1 cup $=175 \mathrm{mg}$ of calcium

Butternut squash $=84 \mathrm{mg}$ of calcium

$$
\text { Barley, } 1 \text { cup }=57 \mathrm{mg} \text { of calcium }
$$

In addition to a myriad of vegetables,

## grains and beans, there are some more

interesting sources available as well.

The seaweed, wakame, which you may
be familiar with if you've ever eaten
miso soup in a Japanese restaurant, is
an iron-rich food, and has about 10
times as much calcium as a glass of milk. Wakame may seem unconventional, but it is readily
available, easy to prepare and relatively inexpensive (less than $\$ 5$
for a bag that will last you two
months) at your local Asian food
store. Whole Foods also carries many
seaweed items, though the price is
typically higher there. As an added
bonus, seaweeds are known anti-
carcinogenics, and act as intense
cancer fighters.

Nuts, such as almonds and brazil nuts,
are additional foods that most people
haven't considered as being calcium-
rich. You could also try milk
substitutes, such as almond milk or soy milk.

Other foods you might not have considered include kale, which has
more calcium per calorie than milk (90
grams per serving), blackstrap
molasses, flax seeds, papaya and even
celery! So many foods contain
calcium, that if you are eating a
variety of healthy meals, it should not
even be a concern to you. The key is
healthy variety.

By virtue of eliminating meat and
dairy, your body is no longer pulling
precious calcium from your bones to
aid in digestion.

What about that soda? Yes, the
acidity of soft drinks (and other junk
food) also pulls calcium from your
bones. You should avoid those for
optimum health. Salt also increases
calcium loss, so watch out for those
prepared foods.

In addition to a healthy diet, exercise
is highly recommended, and is crucial to building bone health and avoiding osteoporosis and hip fractures.

It's no secret that active and fit people,
particularly those who incorporate
some type of weight-bearing
activities, have healthier bones than
those who are sedentary.

Exercise can be more important than calcium supplements, and is certainly a better strategy than drinking milk.

When it comes to bone health, food is
crucial, but not the entire calcium
picture.

## The Protein Dilemma

Vegans are seemingly, constantly, on
the defensive about the big protein
question.
"How do you get your
protein?" the omnivore observer will
ask.

Take a look at this brute.


This gorilla is approximately 350
pounds of brawn and muscle. You would think he ate tons of animal
protein. Yet, what does this
commanding physique need to thrive?
Yes, you guessed it! Plants! Gorillas
live largely on plants, roots and fruits.
(They do eat a small portion of insects and grubs, however.)

Other animals that thrive on a plantbased diet include buffalo, horses,
rams, bulls and pandas. Yet, they are
all endowed with a strength and a
might perfectly suited to their natural
physique. You simply don't have to
to be healthy.

## Vegan Athletes

There is an enlightened trend among
sports professionals, and even those at
home who are seeking personal fitness
goals, to go vegan. Athletes are, in
fact, going vegan quite publicly. And while they may draw some attention
or even controversy, these individuals
have their own best interests at heart,

## with peak performance on their minds.

Athletes in every arena are exploring
the power of plant foods. Many have
come to the realization that they can also alleviate the suffering of animals
by changing their dietary habits.
Football players, boxers, and even
body builders have changed their
lifestyles, and are sticking with it.

Examples include the football player
Arian Foster, boxer Tim Bradley,
bodybuilder Alexander Dargatz and hockey player Georges Laraque.

There are also an increasing number
of resources available to athletes
interested in pursuing a vegan or plant-based lifestyle. Books such as, "Thrive: The Vegan Nutrition Guide
to Optimal Performance in Sports and Life," by Brendan Brazier, lend credibility and respect to the subject, along with nutritional knowledge and support in transitioning.

If you just start looking, you will
probably start to see vegan ways of
living everywhere you look. It is

## possible.

## The protein on a vegan plate

## You can find vegan protein in

numerous ways, including beans,
grains, tofu, tempeh, seitan, milk
substitute drinks, and even vegetables!
Yes, surprisingly, vegetables do
contain a good bit of protein. In fact,
it is actually very rare for anyone in
this country to have a protein
deficiency, vegetarians and vegans
included.

Broccoli, as an example, is a surprising
source of plant protein, containing 4 grams per cup! What about kale? One 10 oz. package of frozen kale (80

## calories) has 8 grams of protein!

(Fresh kale is preferred due to its
strong anti-inflammation protection
though.) And Romaine lettuce
contains $17 \%$ protein, containing all
eight amino acids (which makes it a
complete protein source in and of
itself.) ${ }^{3}$

Beans, peas and legumes area all
protein winners as well. Beans
typically have about 12 to 14 grams of
protein per serving. Lentils have
about 18 grams per serving. Half a
cup of tofu has about 10 grams of
protein. Seitan and tempeh have a whopping 21 grams per cup!

Peanut butter has about 8 grams of
protein per 2 tablespoons. Soy milk
has about 7 grams of protein per cup,
compared with about 8 grams for
cow's milk.

Again, a healthy plant-based variety of
foods can be more than sufficient for
your protein needs.

## Chapter 4:

## Ethical Benefits

## Meat is an animal

Have you heard it said, "Meat is
murder"? It took me a long time to
absorb that simple message.

Sure, I always said I loved animals!
Don't most people? I had owned dogs,
petted cats, rode horses, saved mid-
road turtles and even fawned over the
occasional bunny I'd come across.
Pets. These were pets in my mind,
and they deserved love and attention.

When I decided to go vegan, I had a
mindset of health, not ethics. I knew
that going meat-free and dairy-free
was most beneficial to my body, but I
did not give a great deal of thought to
the cows, pigs, chickens and other
animals that were benefiting from my
abstention.

A life is a life

## At some point though, it dawned on

 me that I didn't really want to be eating an animal after all. A cow's life is just as valuable as my dog's life.They were both animals, so why did
we favor one to be eaten and not the
other? I've never had the opportunity
to pet a cow, but judging from this
photo, I'd guess they'd like a soft scratch behind the ears.


Do we think that some animals don't suffer or feel pain? Do we think that animals were put on this earth to feed us? Is their misery worth the pleasure
of our palate? Do we just protect the cute ones? Or do we think that it is a
question of intelligence? Did you know then that pigs are actually
intelligent?

Amazing studies have shown that pigs
understand mirror tests. There are
even cute youtube videos show pigs
doing typical dog tricks. Intelligence-
wise, they are about $4^{\text {th }}$ on the scale
from primates, dolphins and elephants
and some say, about as smart as a 3
year old child ${ }^{13}$. So, the intelligence argument is a poor one at best.

Animals experience pain, and every
life has a right to thrive, and to simply
be left alone.

Animals shouldn't suffer at our

## hands

When I stop and pose these questions,
it becomes more and more clear to me,
that all animals have rights to simply
live, and to live free of suffering.
There are laws in every state against animal cruelty, with specific
exemptions for those animals that are meant for consumption.

If I were to treat an animal at home,
the way they are treated in a factory
farm, I would most likely be landed in
jail!

The fact is, we are all generally
extremely shielded from the processes
of creating meat.

Again, there are loads of books,
documentaries and online articles and photos available for anyone with the nerve to view or read them. But it's not for the faint of heart.

And while it's true that some people do buy a whole chicken at the grocery store to cook, most meat is consumed in pre-packaged parts, or served
breaded and fried, very far removed
from the place the animal was farmed.

## Chicken tenders

We even grind up chicken 'parts' to create little breaded smiley faces to serve to our children. Or we serve chicken 'fingers'. Talk about being removed from real food! Many
children don't have even a basic
understanding of what real food is!
What are we teaching them about what we value?

Doesn't that box of chicken nuggets seem a lot less tasty when you
consider that animal lived for years in
inhumane conditions, just so that we
could have a tasty nugget complete with dipping sauce? Yet, as a country,
we down these 'nuggets' so frequently,
it's a cultural staple.

## I'm no saint

Yes, I ate the chicken nuggets too.
Anything fried seems to taste good to
our palate. And, again, being fed this
kind of food from toddlerhood on up,
this is what we became accustomed to.

I included myself in that group of nugget-eaters for many, many years.

No, I think the conclusion we must draw, is that we, as a culture, have chosen to eat animals in mass quantities because we realize not what we do.

Speaking personally, when I would
order a hamburger, I surely was not
thinking of the poor, sweet cow, and
how it spent its life hoarded up quite
miserably til its dying day, just so I
could have a tasty burger.

It is not impossible to be vegan, but it
does require some soul-searching
when it comes to understanding what
'we' do to animals in order to use their bodies for sustenance.

## I don't intend to be a preacher

## either

Though some friends from online
communities may disagree when they
view my nutritional articles and posts,
for the most part in my life, I have
chosen not to chastise people I know
and love with facts on animal cruelty. I take care to abstain from eating meat without looking down my nose at my
dinner guests. I find this is not helpful.

When I share information with people about these issues, it comes from a genuine place of care and love. I am sometimes over-excited about what I
learn about nutrition, and I am often appalled by what I read and learn.

When I share information, it comes
from a framework of, "I just learned
this (fill in the blank). Did you know
this? Can you believe it??"

Fortunately, the increasing number of
films that show the true images of
meat and dairy farms and factories, are
bringing awareness to the shocking
conditions we subject animals to.
Films such as "Earthlings" and "Food,
Inc" have led many people to become
vegan overnight. (Warning: The
films have been called 'brutal' and
'extremely difficult to watch'.)

Most people are simply unaware of what truly goes on in the meat
industry, and they simultaneously suffer from a well-driven-home
belief that they actually need meat to be healthy.

These are kind-hearted people, who
truly have no idea about factory
practices. Most of us would rather not
know, or forget that we found out,
even!

## If you're going to die anyway, does

## it matter how you lived?

Short answer: yes. I myself used to
believe that we needed to eat meat for
protein and that how an animal lived was largely irrelevant, because they
were going to be slaughtered anyway.
Sound crude? I think many people
believe these fallacies. Because the
industry is seemingly so far removed
from us, it is easy to ignore what we don't see.

Perhaps we cringe a bit when a hog
farm truck passes us on the highway.
The pigs crammed into tight quarters,
the whole vehicle smelling to high
heavens. Ever pass a pig farm while
driving on the highway? How could
we ever think that these animals were appealing as a food source? But, we go to a nice restaurant, and we see a menu item of bacon-wrapped scallops and don't connect the two!

## The industry

The meat industry has become so large and unkempt that it's beyond gross and inhumane. Yes, it's a far cry
from the idealized images we've seen
in ads or on TV, where contented, and
much loved cows graze happily in a sunny, grassy field.

There's a saying that if the walls of
slaughterhouses were made of glass,
we'd all be vegetarians.

We would all like to think that there is a happy little farm where all of the pigs and chickens and cows bask in the sun and meander all the livelong day.

And every animal has to die, so why
not benefit from their life by utilizing
their meat to fuel our bodies?

Well, as we have covered 1) it doesn't
fuel our bodies very efficiently 2 ) it
actually harms our bodies and 3) these
animals lead effectively miserable lives up until their last moments.

And surely you'd agree that were it up
to us as individuals to kill and clean
our own animals, we would no doubt
eat significantly less, if any.

## Meat for survival

Should Armageddon arrive and you
feel the distinct need to kill a pig, by
knife, gun or bare hands, purely for
survival, I'm sure the experience of
the warm blood, separating the muscle
from the bone would be a soul-
changing experience. Without
getting into a long or contentious
hunting discussion, the hunters I have
known in the past, while meat-eaters,
used their kill for food and seemed to
have a respect for the animal's life and
profound love of nature. The practice
of hunting for sport, is not, however,
in my opinion, a worthy spiritual pursuit.

Animal energy

Some people believe they not only
acquire nutrition from food, but
energy as well. Many vegans or
vegetarians feel that the pure energy
they get from plant foods is drastically
different from the energy they
received from a dead animal.

Many people claim to feel lighter in body
and spirit.

If you believe that years of suffering
can produce bodily changes, then it's
easy to see how the meat of a cruelly
treated animal will taste bad to the
palate, and soul. This may tie in with
how some people claim that cows
raised in green pastures, with access to
grass, clean water, room to move
freely and who are raised drug-free,
seem to 'taste better'.

Any way you look at it though, giving
up meat saves an animal's life. That
kind of thinking can easily lift your spirit.

## Your planet

$\underline{\text { Methane from farms }=\text { Greenhouse }}$

Those lovely farms on which these animals are raised produce another negative side effect too. This time, not to our bodies... but to our planet.

A little known fact is that livestock
farms produce more greenhouse
emissions than ALL of the cars and
trucks on the road the world over ${ }^{15}$.

And wonder then, why is that not
common knowledge? How is that bit
of information not on the worldwide
news every other day?

The same government that regulates
our car emissions is subsidizing the
biggest greenhouse gas producers on
the planet! It seems to me that the government is largely propping up the
meat and dairy industry by doling out big money for the products, and using the meat and dairy for federal assistance programs and school lunches.

I also recently discovered that a shocking $30 \%$ of all of the earth's land
mass is now occupied by livestock,
according to the Food and Agriculture
Organization of the United Nations.
And unfortunately, that number is set
to increase with the current meateating trend ${ }^{14}$.

There are additional staggering
environmental facts that may just
blow your mind.

Did you know that livestock accounts
for $70 \%$ of all agricultural land? $90 \%$
of soybean crops are used to feed
animals. $80 \%$ of corn crops are used to
feed animals. As many as 800 million
people could be fed from the grains we
grow in the US just to feed the
livestock. It requires about 1580
gallons of water to produce just one
pound of beef. It only takes 102 gallons of water to produce a pound of wheat.

If everyone went vegetarian for a day,
the U.S. would save 3 million acres of
land, 33 tons of antibiotics and 70
million gallons of gas. It would also
prevent 4.5 million tons of animal
excrement and almost 7 tons of
ammonia emissions ${ }^{16}$. Unpleasant,
but impressive figures.

So, even if a $100 \%$ vegan diet is not for
you, take heart at the difference you can make by switching out just a few
of your meals each week for plantbased food. You may find that once you take that first step, the next step is within easier reach.

And little by little, you may just find that being vegan is not as difficult to incorporate into your life as you thought. Being vegan is not impossible.

## Chapter 5:

## Economic Benefits

## Save your money

"Good" meat ain't cheap. And why
should it be? It's an animal. Okay, so
maybe that 99-cent cheeseburger was
cheap. Remember, subsidies and mass
production can produce a magically
cheap, illusory effect. But, guess what!

If the government is paying the meat
and dairy farmers, and you are paying
the government, by way of your tax
dollars, then it really isn't all that cheap after all!

I personally think meat should be
much more expensive than it is. It is,
after all, a living being that has to be
conceived, birthed, nurtured, fed and
raised for years, maintained, injected with antibiotics and/or growth hormones, slaughtered, shipped, sliced
and diced, packaged, and transported
to your friendly grocery's freezer.

## Whew.

It's amazing that meat is as cheap as it
is with all of that effort!

Mass-scale farming drives down the costs, I suppose. And the drugs (a.k.a. growth hormones and antibiotics) used to farm the animals surely help
their profits with meatier, 'healthier' animals to serve you.

Many die-hard vegans will tell you
that to eat any animal, in any form, is
simply cruel because it minimally involves a loss of life.

However, many equally kind people, even those intent on living healthy lifestyle, will hold fast to their belief
that we are designed to eat meat and need it to thrive.

For those people, I would simply ask,
that you please divert your meat
dollars over towards a local, humane
farm. While there is an increasing
prevalence of humane farming, it may
be still be a rare find in your
community. You may want to check
out www.ethicalfarms.org, which
hopes to find a middle road in the
debate, if you are not ready to become
vegan just yet.

Again though, when you invest in buying quality meat from quality
farms, you are paying a premium price. Why not just sidestep the

## whole meat industry and put some

extra change back in your wallet?
Beans and grains will go much further
on the family budget.

## Beans vs. steak

Let's talk about food costs. (Taking
aside the earlier point about
government subsidies giving the
illusion of cheap meat and dairy.)
Instinctively, most people will say
that eating healthier is more
expensive. In some sense, that can be
true. Junk food is often cheaper, and is
served in greater quantities than say
for instance, organic fruit. But let's
look specifically at meat and dairy for a moment.

The average grocery store uncooked
ribeye steak averages about 8.99 a
pound. Whole beef tenderloin,
\$11.99/lb. Cubed steak, about $\$ 4.50 / \mathrm{lb}$. Filet mignon can be upwards
of $\$ 15.00 / \mathrm{lb}$. Chicken thighs, about $\$ 3.00 / \mathrm{lb}$. Pork chops, $\$ 5.00 / \mathrm{lb}$. a pound. Lean ground beef, about $\$ 4.00 / \mathrm{lb}$. Sirloin steak, $\$ 7.00 / \mathrm{lb}$.

However, to be fair, the more
'packaged' (processed) you are willing
to accept in your meat selections, the
greater bargains you may find. For
instance, hot dogs, potted meat and canned ham are relatively cheap
animal foods. Then again, when was
the last time anyone argue that hot
dogs were healthy for you? What about dairy costs? A gallon of milk is
about $\$ 4.00$ these days. If you go with organic, you increase your costs there.

And, cheddar cheese for example, is about $\$ 5.50 / \mathrm{lb}$.

Compare all of that to a main entrée vegan substitution. Beans, any
variety, costs roughly about $\$ 1.00$ a pound. Brown rice, grains, they are about the same. You cannot beat the price of these wholesome, nutritious plant foods.

The costs of fresh fruits and vegetables can be off-putting to some.

Granted, some items are more expensive than others. Bananas are
fairly inexpensive, and loose kale
(instead of bagged) is fairly cheap as
well. But apples often go for an
average of $\$ 2.50$ a pound here, and
there aren't many in a pound. But, if
you start looking, you can find less expensive options. For example, I
find that a 5 pound bag of organic apples from our grocery store is actually a pretty good bargain at about $\$ 5$ a bag.

Of course, it is always less expensive to buy local and to eat what is in season. In summertime in my area, I can get local organic strawberries much cheaper and much fresher than from the grocery store out of season. Eating fresh, organic strawberries is
such a treat. Places like this are worth seeking out.

Perhaps where you live you have
different options. In Washington,
their cherries are amazing. In NY, or
the NC mountains, apple orchards
reign. Find out what assets are in your area.

During the winter seasons, frozen produce can help offset the costs of
fresh vegetables and fruit.

Growing your own food, or planting a
fruit tree can be another economic
winner.

We planted a fig tree (among others)
and it has provided hundreds of figs
each year for 3 years in a row. Figs are one of the more expensive grocery
store fruit treats, so having my own
tree has been heavenly for me!
Similarly, we grow rosemary and
other herbs, and have a grape vine and
apple tree in our yard. Our yard is not very large (about . 20 acres), and yet we

## manage to find space for these

treasures. It can be worth the costs of
planting, and is something to
consider.

## Eating out

What about costs at your typical
restaurant?

The vegetarian/vegan option is
always a few to several dollars less.

I pay about $\$ 1.50$ less for my burrito
meal, when I eat vegan now. I pay about $\$ 5$ less when I choose the black bean burgers over the chicken entrée. This seems to apply across almost any eating out experience. Sandwiches are
less expensive without the deli meat.
Pasta is less expensive without the meatballs.

When I was growing up, I tended to

# avoid meat even then. A favorite meal 

my mother would make for me was
one of nothing but vegetables. I loved
the broccoli, cauliflower, potatoes,
brussel sprouts... Maybe I was a strange kid! Once ordering French
fries as my only food item at
McDonald's, my dad joked, "You're a pretty cheap date!" He was right!

While the addition of a side salad
should be strongly encouraged if you
decide to go vegan at McDonald's, you can definitely be a cheap date!

Skipping meat and dairy can be much more affordable than you think. Start
thinking about the money you save
when you eat plant foods and how it can be a boon to your wallet. Notice the grocery store choices, restaurant
and fast food choices and compare for yourself.

## Healthcare \$

In our country, we spend an
astronomical amount of money on
health care. That might be worth it, if
what we were doing actually worked.

Instead, our population's average life expectancy ranks alongside that of Cuba ${ }^{17}$.
(In case you were wondering, Cuba spends very, very little on healthcare
as a country.)

Our poor health is costing a fortune.
When we consider that as much as
$75 \%$ of chronic conditions are
preventable, it makes you wonder
what is going wrong. Diet plays a large role in that. By taking responsibility for your own health,
you are cutting medical costs
significantly.

In fact, corporations, physicians'
offices and insurance companies are starting to become wise to the costeffectiveness of preventive health care.

They are hiring Wellness Coaches to
assist patients in setting up and
following personalized health plans.
Many patients have struggled for years to get high cholesterol numbers down, or high blood pressure readings
to normal. While life-saving
medication definitely helps control
many chronic health issues, patient responsibility and success increases with the help of a Health or Wellness

## Coach.

When given a supportive
environment, a plan and
accountability, medical costs go down,
and health improves. This is
measured in terms of quality of life
assessments, and even number of sick
day absences at work. It is cheaper to
be healthy than to be sick. The costs
go beyond buying a bottle of Nyquil
for that nasty bug you got from
having a stressed body, i.e. lowered
immunity.

Poor health choices lead to poor
health. We have all been there. If
you're like me, you've had those days
where you'll buy tons of produce and
fruit at the grocery store, and then
stop at fast food on the way home!

None of us make excellent choices all
of the time, and we all deserve some
forgiveness for indulgences. But, let it
be just that, an indulgence. Because
repeatedly making poor dietary and
lifestyle choices seriously impacts your health.

## Chronic medical conditions cost a

fortune. From the E. R. visits, to the prescriptions, there are also the very
poignant costs of having a less
fulfilling life, because you simply
cannot do the things you used to
enjoy. With the medical advances of
today, chances are good that you will,
in fact, live to a ripe old age. So, do
you want to be 80 and still doing
things you enjoy, or 80 , debilitated,
and spending loads of money on healthcare? Or are you already spending a fortune on health care? Do you feel healthy now?

The choices you make now form the
habits that will carry you towards one path or the other.

No one can predict future health with perfect certainty. We are mortal after
all. Chances are, you have all heard a story an avid runner who succumbed to heart disease. Sometimes things don't line up the way we anticipate, even with the best of circumstances.

But those cases are rarities.

By and large, your health is a direct outcome of your diet and lifestyle choices.

Save your nest egg for enjoying
yourself, not for a medical crisis that could have been avoided.

Staying healthy is less expensive than
being sick, both in the short-term and long-term. Add to that the daily benefit of spending less money per meal, and you've got yourself a worthy economic benefit.

## Chapter 6:

## How to Incorporate Changes into

## Your Life

Two choices

The way I see it, you've got two
choices if you'd like to move forward
with a vegan diet. You can go full steam ahead or you can tread lightly. They each have their benefits, and you can choose what works best for you.

## One thing I do know is that

extremes tend to cause stress. So, if
you feel that cleaning out your
entire pantry, refrigerator and
freezer of all meat and dairy in one
afternoon is a bit stressful for you,

## then don't!

You are on your own timetable, and
you should be proud that you are exploring vegan possibilities.

## Small steps

If you'd like to start making changes
in your diet, but feel overwhelmed by
the prospect of completing cutting out
all meat and dairy products in two
seconds flat, you are not alone. We become accustomed to our lifestyles,
our grocery lists, our recipes and our comfort foods.

Fortunately, with the increased awareness of the health benefits of a
plant-based diet (as well as increased consumer demand), more and more companies are producing tasty vegan alternatives.

## New products

The next time you're at the grocery
store, venture over to a new section or
product. Check out the tofu. Not sure what to do with tofu? Check out the
pie recipe at the end of the book or
search online for endless varieties of
dishes. Next, try out some almond or rice milk. The delicious, dark
chocolate almond milk is my
husband's favorite!

Start noticing ingredients in products
you already buy. You may be surprised
to find that some are vegan, and don't
even advertise the fact (frozen waffles,
for example). On the other hand, you may find that a product you thought to
be vegan actually has some dairy or
meat listed as an ingredient (eggs in some breads, for example).

Here's a list of suggestions for
gradually replacing your refrigerator
or pantry's old foods for new ones:

## 1. Explore grains.

There are so many different grains to
choose from, it is unbelievable. If you
think of eating grains, as in, "I eat
whole-wheat bread," then you will be
amazed when you start looking at the
selection of grains.

## You can stick with grain products,

such as bread, cereal, waffles, pasta and
more, but you can get a tremendous
health boost if you begin cooking
genuine whole grains.

Here are some of the basic ones to try
out: millet, quinoa, amaranth,
couscous, rice (long-grain, wild, short,
white, brown, and more).

Whole Foods has great bulk foods sections where you can buy just the amount you want. Also, grains are extremely affordable. A pound of organic quinoa costs roughly 1.99 a pound. Conventional (non-organic) is even less expensive.

## 2. Explore beans.

Like with grains, there are loads of
varieties of beans. Use them in a main
course recipe, or eat them as a side
dish. They are great protein-
replacers.

Here are a few basic beans and some you may not be familiar with: black, pinto, navy, kidney, adzuki, soybeans,

## and more.

## 3. Dairy substitutes.

Dairy is pervasive and so covers a wide range of products, from cheese to
yogurt, milk to ice cream, and more.
Many vegans seek out these
alternative products and enjoy them,
while others generally don't find a
need to replace every dairy product
they once used.

For instance, Daiya cheese is one of
the better vegan cheeses on the
market due to its melt-ability and
taste. However, recipes that call for
cheese can often be made with that
ingredient omitted. Keep in mind, the
more processed products you buy, the

# greater the expense, and the lesser the 

## health benefit.

## 4. Try tofu.

I think maybe you either love tofu or
hate it. I thought maybe I was on the
'hate it' side of things until I starting
putting the silken version into making
creamy pies. Mmm! You can also dice
it up and bake it, stir-fry it, or just
about anything.

Tofu comes in different textures.
Silken is used for creaminess in pie
fillings, or as part of a 'cheese'
mixture, such as in a vegan lasagna
(recipe below). Firm is used more for
baking or sautéing.

## 5. Meat substitutes.

There are a number of other products on the market today that many people enjoy as a meat replacement. Seitan, Tempeh and TVP (textured vegetable protein), all provide generous protein and give a meaty texture to your dish. There are also packaged products with vegan burgers or vegan breakfast
items.

You can slice, bread and bake or sauté
the seitan or tempeh. TVP is more of a crumble, and so, often takes the place
of ground beef in a recipe.

## 5. Add produce.

You should buy produce like it's going
out of style. There is hands-down
nothing better for your body than
fresh fruits and vegetables. If you are able, visit the store every 2-3 days to keep fresh ingredients on-hand. Buy organic and local when you can.

Here's a week-by-week small steps

## suggestion guide:

Week 1

# Commit to adding produce to your 

diet

Explore grains

Week 2

Continue adding produce

Choose one grain you enjoyed from
last week, and add it to 1-3 meals this
week

## Explore beans

Week 3

Continue adding produce. Take note
of what it is season (typically in-
season fruits and vegetables are less
expensive)

Continue cooking with your new
favorite grain

Consider adding a second grain into your diet

Choose one bean you enjoyed from last week, and add it to 1-3 meals this week

Week 4

Continue with your produce purchases,
noting what is in season and freshest
this week.

Use your bean and grain recipes,
adding a new one into the rotation if
you like

Dairy substitutes - Try a new milk
product this week

Week 5

Continue with your produce purchases,
noting which items are organic.
There is a great discrepancy in organic produce prices, so shop
around.

Use your bean and grain recipes,
adding another new one and trying a
new recipe for them

Dairy substitutes - Try another milk
product, or opt for a vegan cheese,
vegan mayonnaise or vegan ice cream

Try tofu

In 5 short weeks, you will have gotten
your mind into the true possibility of
being vegan. No longer will you
think, "I don't know what to eat on a
vegan diet!"

If you are someone who continues to

## hold the image that you need a main

 meat course, and feel that vegetables and grains are just side dishes, then perhaps you should try some new recipes aimed at giving you that maindish feel. Casseroles are excellent for this. Pasta is as well. And don't forget to go a little outside of your comfort zone.

When my family first tried out being vegan, my husband suggested we try some ethnic dishes at home. At first,
the idea of making Thai food or
Indian food seemed daunting to me.
But the Thai spread, including Vegan
Pad Thai, Tom Kha soup with coconut
milk, Thai apple salad, Butternut
squash in yellow curry sauce, with
fresh papaya on the side, left no
doubt. Being vegan can be delicious!
The Pad Thai was our 'main dish' of
the meal.

## Eating out

Many restaurants feature a vegan
dish. They may not advertise it as such, but if you look at the vegetarian
options, you will often find one that is
dairy-free also. Feel free to ask your
server. If they are not certain, they
will check with the cook. Sometimes,
the dairy component (cheese atop a salad, sour cream drizzled on the top) can be left off.

Don't want to be one of those
customers? Actually, it is of great
benefit that you do ask your server,
and, in turn, the cook, about the vegan
options. Why? Because it lets them know that there is a demand for this type of food from their customer base. If we all begin asking for vegan
options, there will most certainly be
more entrees provided at
restaurants in the future.

As it is, you may be surprised at how easily you can eat out and remain vegan. Granted, it's easier at some locales than others. Again, we find
that ethnic restaurants are often free
of dairy, and provide many meat-free entrees. Try Chinese, Japanese, Thai, Indian or Greek restaurants, to name a
few. You will not feel the least bit deprived when eating at these
restaurants because there are so many
naturally vegan choices.

If you go to a restaurant where it is
more challenging to find a vegan
entrée (I tend to find this with
American or Italian cuisines), here are
some suggestions that have worked
for me.

## 1. Soup and salad. You can make a

nice meal out of soup and salad. A
warm veggie soup, paired with the
freshness of a raw salad will certainly
leave you feeling vibrant after dinner,
rather than lethargic and in need of a nap! When you have bread with your meal, feel free to ask for a saucer of
olive oil, rather than butter. I haven't found one restaurant yet to look at me
funny when I ask for this. In fact, the
other dinner guests usually enjoy it too.
2. Piece-meal. You can piece
together quite a lovely meal based on
the menu options that are apart from
the main entrees. An appetizer, plus
2-3 side dishes makes for a lovely
vegetable plate. I have often done this
and enjoyed it. Occasionally, I will opt
for a side of French fries just for a treat. (Though they're not the greatest health choice, they are vegan!)
3. Call ahead. If it's a high-end restaurant, the chef will often not
mind if you call ahead and request a
vegan dinner be prepared.
4. Choose your restaurant. If you live in an area where there are
plentiful and modern restaurants, such as in a big city, you will definitely have the option to go to a vegan restaurant. Don't think you have one? You may be surprised. In my area, a new vegetarian restaurant just opened downtown, and I'm sure it will
be very easy to find several vegan options there.
5. Go ethnic. As I mentioned before,
ethnic cuisines are typically light on
the cheese and offer vegetarian
options. If you like Indian food, try
the vegetable curry or chana masala
(chickpeas). If you enjoy Greek food,
try the greek salad (minus the feta
cheese), stuffed grape leaves and
falafel. Japanese, Chinese and Thai
are also excellent choices.

## Chapter 7:

## Life as a Vegan

While you may be revved up about
becoming vegan, your friends and
family may not be as quick to jump
onboard. To help turn your vegan
inspiration from impossible to
possible, I find that the best way to
win hearts and minds is to proceed
with a quiet dignity.

Hammering away at your loved ones about the evils of meat and dairy is
more likely to annoy and alienate them than to turn them towards healthier eating habits.

Remember, you are opening up to
the possibilities of veganism. Every
bit of change you put into place has

## a positive effect.

Interestingly, had it not been for the ever-present roasted turkey, I could claim that I once served an entirely vegan Thanksgiving meal to my extended family, without one person being the wiser. In fact, everyone was
very complimentary on the dishes.
Recipes are surprisingly adaptable.

## You can add vegan butter in place of

real butter. You can often substitute rice milk, soy milk or almond milk in place of cow's milk as well.

If you are the chief cook in your
family, you may begin by introducing
1 or 2 vegan dishes with each meal, or

# 1-2 vegan meals a week. Try winning 

 them over with their palates by stepping up your cooking game, and making sure the meals you serve are especially tasty. Brown rice and broccoli may be super healthy, and a great side dish, but it's not going to highlight the joys of veganism at the dinner table.In one of my favorite books, "The

## Kind Diet," Alicia Silverstone offers

suggestions to either flirt with
veganism, go full-vegan, or to go one
step further with what she calls a
'superhero' status. "Superheroes," as
Alicia has re-coined the term, eat loads of ridiculously healthy foods
including miso soups, gamashio, ume
plums and seaweeds such as nori and
hijiki.

While I have tried many of the dishes she recommends, and now eat seaweed
occasionally, you may want to hold off
of introducing everything new,
foreign and superhero-like to your
friends and family all at once. These are not your everyday foods.

## Try to win your family and friends

over with simple, healthy, tasty dishes
that will leave them asking for more.

There are so many wonderful recipes
available today, that there should be
no reason to relegate yourself to
boring food just because you're
vegan. Try to strike a balance
between the two extremes. And cut yourself some slack.

Making significant and lasting dietary
changes takes time.

Try not to get frustrated if your
family grumbles a bit at the changes.
Pace yourself with occasional new
dishes, and over time, you're sure to
make a difference.

Remember, every meal you serve that
is meat and dairy-free is a boost to their health.

You will know that you are providing
better nutrition for your loved ones.

## Real-Life Quotes:

"I noticed the biggest difference when I cut out dairy. My sinuses became
clearer and I could taste my food again. I had felt like my tongue was always coated when I ate dairy, and when that coating was gone, I could taste food again. I began liking things
that I didn't know I liked. Another
bonus was that the weight just fell off of me." - Tara S.
"Eating a whole foods, plant-based
diet has enabled me to reduce or
eliminate the medicines I take for
Rheumatoid Arthritis, allergies and mild depression. I also now have excellent blood pressure readings.

Watching 'Forks over Knives' and
reading Dr. Fuhrman's book, 'Eat to
Live' is what got us started on this
journey. It took about a month for my
family's tastes to change, but once
they did, we all prefer eating this way.

Dairy, specifically cheese, was the
thing I thought would be the most
difficult to go without, but that hasn't
proven to be true. We all used to do a
lot of sniffling and had more
congestion than we realized. We've
all seen such vast improvements that
it's worth it. The one thing I think we
all miss sometimes is melted cheese,
and Daiya has a vegan cheese that
melts really nicely." - Sharon Z.
"I always thought I ate healthy until I
became a vegan. When I gave up
things like so-called 'healthy' salmon,
full of PCB's (polychlorinated
biphenyls) and fat-free dairy that contains additives and chemical calories, I truly knew how healthy
felt. The extra weight came off, I never get a cold or illness, and my energy level is amazing. Even my eyesight has improved.

## Living in NYC, most restaurants will

 accommodate special vegan requests.When traveling, I always bring my
own mixture of ground sunflower
seeds, pumpkins seeds, chia seeds, flax seeds and nutritional yeast. I sprinkle
this on a big salad with some beans
that most restaurants offer, top it off
with a little balsamic vinegar and
olive oil, and I am protein rich!" Linda I.
"My path to becoming a vegan was a long journey. It began with a
documentary about how we treat
livestock. I have a deep sadness about
the lack of respect we have developed
for animals that wind up on our plate.
In a country with a bountiful supply of
food, it is not necessary to subject living beings to disrespect, pain and cruelty for the sake of our taste buds.

We are fortunate to have everything
we need to thrive in a healthy way,
without eating animals. My love for animals has enhanced my life. I eat
very well and have a much greater
level of physical, emotional and spiritual health on a plant-based diet." - Lisa G.
"I believe it is our responsibility to
take care of our bodies to the best of
our knowledge. The most up-to-date
information tells us that a plant-based
diet is the best for our bodies and the
environment. Only when I adhere to
a plant-based diet, full of living
nutrients, do I feel at my best! - Angie
P.
"I stopped eating almost all dairy for a year. Yogurt, cheese, milk... I did not have one sinus infection, much less a cold. I now have a piece or two of cheese occasionally. I try not to have much in a week. If I do, I experience more sinus drainage and clearing of the throat." - Chris Y.
"I once met Jack Lalanne, who was 89 years old at the time. I asked him if I could feel his bicep. It was like steel! I asked him how he does it. I was on the road all the time, and found it very
difficult to eat healthy. He said, 'Mike,
dying is easy, living is hard. What's it going to be?' I live by those words everyday. He's also known for saying,
'If a man made it, don't eat it.' He's
right." - Mike P.

## Chapter 8:

## Recipes

## Breakfast Smoothie

$11 / 2$ cups of frozen fruit (blueberries,
strawberries, pineapple, mango,
anything!)

1 banana

1 handful of kale
$3 / 4$ cup of dairy-free milk (soy, almond,
rice or coconut)

Put all ingredients in a blender and
blend. Enjoy!

## Vegan Lasagna



1 package Lasagna noodles

1 bunch Fresh spinach, Chopped

116 oz. package Firm tofu, (not

1/4 cup Non-dairy milk, (Soy, Rice,
Almond or Oat)

2 Peeled garlic cloves, (or 1 t garlic
powder)

2 T Fresh basil, Minced
$7-8$ cups Pasta sauce

2 T Lemon, (or about 2 T)

1 package Daiya cheese for topping,
(Optional)

A handful Black olives, sliced

## Instructions

Preheat oven to 350 degrees F.

Cook lasagna noodles according to
package directions or use "no-boil"
lasagna noodles. Drain and set aside.

Blend together tofu, milk, garlic or
garlic powder, lemon juice and basil in a food processor until smooth. The
tofu "ricotta" should have body, but
still be creamy.

Put blended ingredients in a large
bowl, and stir in your chopped fresh spinach.

Cover bottom of $9 \times 13$-inch baking
dish with a thin layer of tomato sauce,
then a layer of noodles (use about onethird of noodles).

Follow with half the tofu filling.
Continue in the same order, using half
the remaining tomato sauce and
noodles, and all remaining tofu filling.
End with remaining noodles, covered
by remaining tomato sauce.

Bake for 40 to 45 minutes, until hot and bubbling.

## Tom Kha Thai soup

## 1 can coconut milk

3 T red curry paste

3 T tamari or shoyu (instead of
regular soy sauce)

1 T agave syrup

1 lime, juiced

1 fresh green chili, minced

1 onion, diced

12 mushrooms, sliced

2 carrots, sliced into half moons

2 cups vegetable broth

1 bunch bok choy, roughly shredded

Begin by sautéing the onions and
carrots in a large pot. After about 3-4
minutes, add the mushrooms and sauté
for a couple of minutes. Add the bok
choy and cook for another minute.
Add the vegetable broth and coconut
milk. Keep heat medium-low so the
coconut milk doesn't burn. Add
tamari, lime juice, curry paste, agave
and chilies. Bring to a boil, then
reduce heat and simmer for $5-10$
minutes.

## Lentil Soup

1 ½ T Olive oil

1 Onion, diced

3 Carrots, diced

2 Celery Stalks, diced

1 inch of Fresh Ginger

1 cloves of Fresh Garlic, minced

2 T Tomato Paste

1 T Cinnamon

7 cups, Vegetable Broth
$1 ½$ cups, Lentils

1 Russet Potato

Begin by heating the olive oil over
medium-high heat in a large pot. Add
the onions to sauté, then the carrots
and celery. After about 3 minutes, add
the fresh ginger and garlic. The
ginger will start to become fragrant.
After about 4 minutes, add the
vegetable broth, tomato paste, lentils
and cinnamon. Bring everything to a
boil, then reduce to a low simmer.

Cook for about 20 minutes, then add
the diced potato. Cook for another 20
minutes, or until the potatoes are
tender. Serve warm. *You may
choose to omit the potato and serve
with a side of brown rice, couscous or a
nice crusty bread.

## Peanut-butter Chocolate Pie

1 pre-made vegan piecrust
$3 / 4$ cup of vegan chocolate chips

1 container of silken tofu
$1 / 2$ cup peanut butter
$1 / 2$ cup, plus 2 T soy milk

Melt $1 / 4$ cup of chocolate cups in a double-broiler, or in a stainless steel bowl over a pot of boiling water. When melted, whisk together with $1 / 2$ cup of soy milk. Pour the melty mixture into the pie pan. Place the pie
pan in the refrigerator for the
chocolate coating to firm up.

Melt the remaining $1 / 2$ cup of chocolate
chips, and place in a blender with the
tofu, peanut butter and 2 T of soy
milk. Pour mixture into the pie pan
and refrigerator for about an hour.

## Chapter 9:

## Resources

If you would like to learn more about
becoming a Vegan, here is a list of
resources you may find helpful:

Books

# "The Kind Diet" by Alicia Silverstone 

"Eat to Live" by Joel Fuhrman
"Vegan Planet" Recipe book, by Robin
Robertson

## Films

"Earthlings"
"Forks over Knives"
"Food, Inc."
"Fat, Sick and Nearly Dead"

Articles

How to Become Vegan

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