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Tuntutan Kemahiran Komunikasi Antarpribadi dalam Profesi: Perspektif Hongkong dan Indonesia

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Abstrak

Hongkong is widely acknowledged as one of the busiest financial and economic center in the world. Hundreds of world-class companies establish their representative offices in this former British colony. For the effectiveness of their operations, the companies, using newspaper advertisement, actively recruits intelligent and smart employees. Current research was designed to investigate how appreciate interpersonal communication skill when hiring new employees announced in the advertisement. The top two professions in Hongkong requiring the skill was public relations official (38.1%) and sale persons (32%). In the case of Indonesia, it was secretary and finance officials.