

Tipe Koleksi: indeks Artikel jurnal komunikasi

Menertawakan Kejelataan Kita : Transgresi Batas-Batas Marginalitas dalam Sinetron Komedi Bajaj Bajuri.

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Deskripsi Lengkap: <http://lib.uhamka.ac.id/detail.jsp?id=48488&lokasi=lokal>

Abstrak

This paper discusses the popularity of the situation comedy Bajaj Bajuri in contemporary Indonesia. This series is about the daily life of Bajuri's family and their lower class neighbors in the edge of metropolitan Jakarta. Therefore, This paper focuses on the representation of the marginalized people and how television constructed the boundary of marginality. This paper argues that situation comedy is not only reinforcing stereotype of the lower class group but also transgression the stereotype image of the lower class by parodying and abusing popular discourse.