

Tipe Koleksi: indeks Artikel jurnal komunikasi

## Memperkenalkan Kembali Metode Eksperimen dalam Kajian Komunikasi

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Abstrak

This article remind us to use experiment method in communication research. Experimental method has some characteristic especially that research can control research variables. Author explain design research types in experimental method and how to do experimental method. There are classical and factorial types in experimental methods.