

Tipe Koleksi: eBook - Sosial Sains & Humaniora

Powerful proposals : how to give your business the winning edge

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Deskripsi Lengkap: <http://lib.uhamka.ac.id/detail.jsp?id=42247&lokasi=lokal>

Abstrak

Powerful Proposals goes beyond ?This is what we do? documents and takes the reader step by step through designing sales-focused, individual proposals that highlight the firm?s tangible benefits to the client.

Contains invaluable information on creating effective executive summaries, writing themes, and generating the text, plus how to maximise graphics, callouts, and other visual elements.