

Tipe Koleksi: eBook - Sosial Sains & Humaniora

E-procurement : from strategy to implementation

Neef, Dale

Deskripsi Lengkap: <http://lib.uhamka.ac.id/detail.jsp?id=42222&lokasi=lokal>

Abstrak

Business people these days are becoming weary of new fads, movements, and revolutions, and rightly so. We have, in less than a decade, been taken through such 'revolutionary' transformations as total quality management, business process reengineering, enterprise resource planning, activity-based costing, and retail e-commerce. Companies have downsized, outsourced, empowered employees, shifted processes and organizational structures from vertical to horizontal, completed strategic sourcing initiatives, and purchased IT systems (often on the basis of dubious return on investment), with investments amounting to millions of dollars. And, of course, they have paid management consultants and software companies many millions more for advice on implementation and change management.