

**Tipe Koleksi: eBook - Sosial Sains & Humaniora**

## **Making scorecards actionable: balancing strategy and control**

Olve, Nils-Goran... [et al.]

Deskripsi Lengkap: <http://lib.uhamka.ac.id/detail.jsp?id=42182&lokasi=lokal>

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### **Abstrak**

In this book we look much more closely at the experiences organizations have had in using scorecards: the challenges they have encountered, and the key design issues in making scorecards actionable. In doing this, we build on a number of cases from business and government. During the past 10 years we have also learnt from the scorecard experiences of many others: clients, participants in conferences, case descriptions in books, students doing research for their examination papers, etc. It seemed to us that the time was ripe for a stocktaking of what we had learnt, and that the outcome of this could interest others as well.